



DISCOVER The Opportunities in Your Business



- *What are the internal or external factors that are causing the need for organizational change?*
- *What is our strategy to implement the required change?*
- *How can we insure success?*

Change Management Process Analysis (CMPA) Assessment- *We identify the process to evaluate changes in target markets and industries that may impact the business model and strategy of the enterprise.*

Change Management Process Analysis (CMPA). Working with your project team we evaluate and score the knowledge components to ensure success. We then review and score statements relative to:

- Business initiatives
- Operational strategy
- Enterprise environment & performance
- Current strategy & business model
- Market demographics
- Value identification & management process
- Value innovation process & planning
- Value implementation & delivery process
- Technology leadership
- Buyer identification
- Management knowledge
- Clear understanding of the business problem to be solved, the cause of the problem and the solution
- Management focus on threats, operations and innovation

The process is comprised of two steps conducted via workshops:

- Change management
- Knowledge driven process

The results of the scoring during the workshops is entered into the CMPA database to compare with “Best in Class”. The database includes a “Best in Class” index for performance and risk. Specific risk issues are defined so mitigation strategies can be developed and implemented.

Value from CMPA. The benefits from the CMPA process include the following:

- Drives & validates a change strategy
- Benchmarks change strategy to “Best in Class”
- Accelerates team knowledge & experience of the change initiative

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