

Rich de Moll
Vice President, NorthPoint

Rich de Moll is a Vice President with 25+ years of experience leading improvements in process and business performance. Previously Rich has held roles as Managing Director of HP's BPO business, Partner at Ernst & Young Consulting and CFO at Dun & Bradstreet. He is an innovative leader with a proven ability to deliver strong business and finance service delivery results globally, with significant experience in Europe and Asia.

Rich has designed, built and run successful multi-function shared services, outsourcing and hybrid service delivery models. In support of this he has performed assessments; developed business cases; facilitated stakeholder alignment; and executed organizational change management programs. Rich has also led the related implementations of enabling technology solutions such as SAP, Oracle and Hyperion to support shared service and outsourcing operations. He has served numerous Fortune 200 clients as a senior advisor for shared services and finance transformation strategy.

As CFO at Dun & Bradstreet Mr. de Moll was a key member of the executive team that restructured D&B's business operating model to improve the customer value proposition and reduce operating costs. As part of this program he implemented a global performance framework and measurement process.

He is a frequent conference presenter on finance transformation and quoted in the business press. Rich graduated from Lehigh University cum laude with a major in economics.